

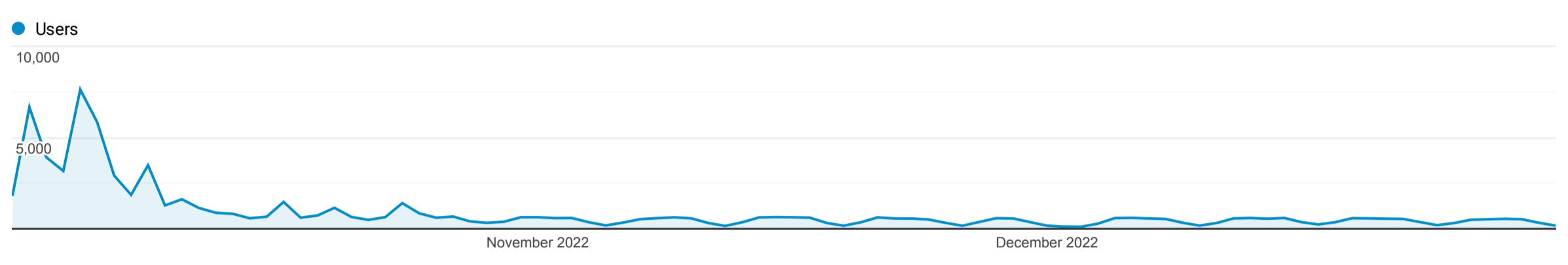
### New vs Returning

Oct 1, 2022 - Dec 31, 2022

**All Users**  
100.00% Users

**Explorer**

Summary



User Type	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>67,314</b> % of Total: 100.00% (67,314)	<b>64,613</b> % of Total: 100.12% (64,538)	<b>87,708</b> % of Total: 100.00% (87,708)	<b>73.35%</b> Avg for View: 73.35% (0.00%)	<b>1.53</b> Avg for View: 1.53 (0.00%)	<b>00:01:14</b> Avg for View: 00:01:14 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. <b>New Visitor</b>	<b>64,909</b> (88.77%)	<b>64,613</b> (100.00%)	<b>64,613</b> (73.67%)	<b>73.89%</b>	<b>1.53</b>	<b>00:01:01</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2. <b>Returning Visitor</b>	<b>8,214</b> (11.23%)	<b>0</b> (0.00%)	<b>23,095</b> (26.33%)	<b>71.82%</b>	<b>1.51</b>	<b>00:01:49</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 2 of 2

