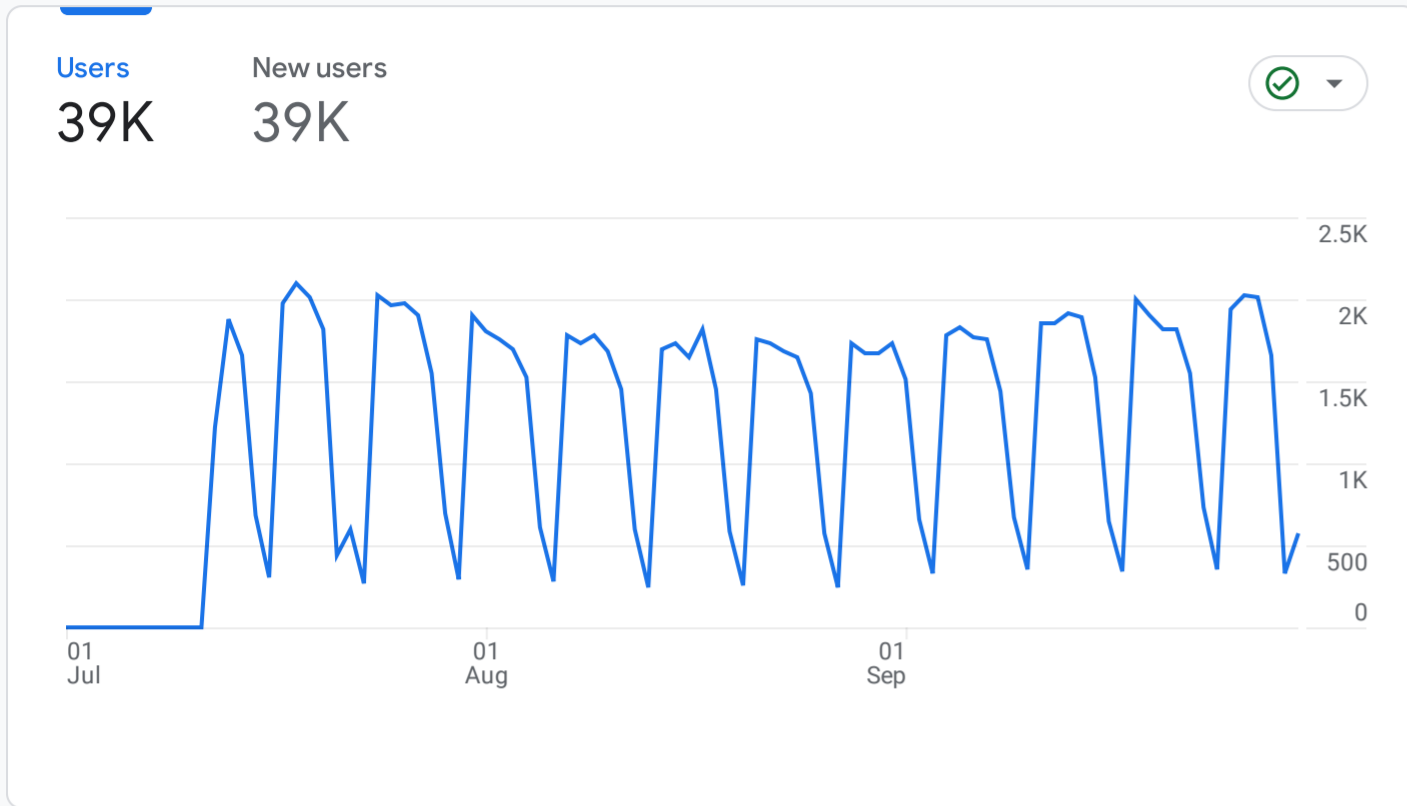


All Users [Add comparison +](#)

Custom Jul 1 - Sep 30, 2023

## Acquisition overview



**New users by First user default channel group**

FIRST USER DEFAULT CHA...	NEW USERS
Direct	39K
Referral	239
Organic Search	129
Organic Social	2

[View user acquisition](#)

**Sessions by Session default channel group**

SESSION DEFAULT CHANN...	SESSIONS
Direct	226K
Referral	5.7K
Organic Search	4.6K
Unassigned	707
Organic Social	4

[View traffic acquisition](#)

**Sessions by Session Google Ad...**

No data available

[View Google Ads campaigns](#)

