

## THE INDUSTRIAL CENSUS

Stakeholders Toolkit



### Introduction

The UAE government is committed to enhancing the performance of the industrial sector as one of the main contributors to the competitiveness of the national economy. Providing an integrated database on companies and industrial activities through the "Industrial Census" is an important first step that will be followed by more initiatives aiming to support the development of the industrial and advanced technology sector and growth increase and its competitiveness.



## INDUSTRIAL CENSUS OBJECTIVES

Enhancing the sustainability of the industrial sector and the resilience of local supply chains.

Supporting local products and enhancing economic self-sufficiency in line with government directives.

Building a detailed database for companies operating in the industrial sector. The database will include data on the number of companies plus their activities, products, and production capacity.

Providing information about SMEs that need government support to help increase their competitiveness.

Supporting the UAE Circular Economy Policy and enhancing the integration of the industrial sector.

Contributing to support the decision-making process by developing more comprehensive and integrated policies.

Increasing national competitiveness and ranking in economic indices to help attract local and international industrial investors.

#### **PARTNERS**





Freezones

local statistical centers

Economic departments (DEDs)

For more information:



# What are the types of information required from industrial companies?

License and shareholder details according to the licensing authority and emirate

Design capacity and actual capacity

R&D expenses

Capital paid to the investor in an industrial company by nationality or type

Number of workers and their compensation by nationality, occupation, and academic qualification Quantity and value of inputs in industrial production as per the Harmonized System (HS)

Quantity and value of industrial products as per the Harmonized System (HS)

Financial statements, including income, assets, commodity and service expenses, and government fees and taxes.

Any other data deemed necessary by the ministry

### What is the deadline for submitting this data?

All industrial companies must submit their data within 60 days from the date of receiving the e-form.



# How can stakeholders contribute to enhancing participation in the census?

Once the Ministry of Industry and Advanced Technology's announcement has been published by local media, we would like all economic development departments and free zones to start a promotional campaign on their platforms to

Contribute to social media engagement through publishing unified posts about the census.

Include the census link and the code for filling out the questionnaire on websites.

Help increase participation in the census by directing questions and inquiries to the approved call centre.

Communicate with industrial companies in the emirate's free zones and semi-governmental entities to enhance participation.

# Call center for the census of industrial establishments





Infoindustrial@fcsc.gov.ae



## **COMMUNICATION OBJECTIVES**

Raise awareness about the importance of providing an integrated database on the industrial sector to achieve the national industrial strategy by enabling the ministry to design and implement evidence-based policies.

Raise awareness of the important role of the UAE government and the Ministry of Industry and Advanced Technology in enhancing the role of the industrial sector as an essential driver of the national economy.

Increase the level or participation among industrial companies in the survey.

Reassure industrial companies and establishments that all the data they submit is protected and confidential.



### **KEY MESSAGES**

The Ministry of Industry and Advanced Technology and its partners in the Federal Competitiveness and Statistics Centre, local authorities, and free zones play an important role in providing an integrated system that enables and stimulates the growth of the industrial sector and attracts local and foreign investments.

Providing an industrial data helps identify small and medium enterprises that need government support and identifies ways to support them and to enhance their competitiveness.

Through this legislation, the ministry is keen to provide a stimulating regulatory environment to support the growth of the industrial sector.

Data plays an important role in the country's leadership in global indices, and its absence undermines future growth opportunities.

The data will be saved in an advanced and secure digital environment that guarantees its security and confidentiality. It is protected and cannot be disclosed except to the relevant authorities.

The ministry will use the database to conduct studies to create new investment opportunities and initiatives that benefit the sector.

The database will help the ministry to evaluate the sector's performance in real time.

## Q&A

#### What is the purpose of providing this data?

Primarily, this data helps create new investment opportunities for manufacturers, investors, and owners of industrial companies, as well as helps decision makers track, assess, and enhance the competitiveness of the industrial sector and inform related future policies and decisions that make the sector flexible. This data is also used to calculate industry's contribution to GDP, drive the shift to a knowledge economy, strengthen innovation and R&D in the industrial sector, and reduce dependance on surveys to save effort and resources.

#### How will the collected data be handled to protect the privacy of investors?

Only an analysis of the collected data will be included in studies and research, whereas the details of projects, investments, and products, including financial aspects, are protected by law and will not be shared with other investors.

## How will the new decision contribute to achieving the objectives of the Ministry of Industry and Advanced Technology (MoIAT)?

Driven by the industry and advanced technology strategy, MoIAT works to create an attractive business environment for investors, help national industries grow and become more competitive, and increase the adoption of innovation and advanced technology in industrial systems and solutions with the aims of developing the industrial sector and enhancing its contribution to national economy to transform the UAE into a leading global destination for future industries.

To achieve these objectives, MoIAT needs to assess industrial capacities to boost it in a way that supports sustainable development and aligns with the transformation of the industrial sector in connection with 4IR tech and industries of the future. The decision will be a powerful tool in achieving the ministry's objectives as it will integrate the work of several entities to establish a central database of industrial companies and monitor the sector's performance.

#### For more information:

## Q&A

#### How will the data be collected according to the decision?

All industrial companies that undertake manufacturing activities as classified by the International Standard Industrial Classification of All Economic Activities (ISIC Rev.4), including those in free zones and regardless if they obtain industrial or non-industrial licenses, will be required to provide the required information by filling out an e-form developed by MoIAT in cooperation with the Federal Competitiveness and Statistics Centre (FCSC).

#### How will the decision reflect on industrial SMEs?

MoIAT is always keen on supporting SMEs. The database will help SMEs identify opportunities for growth, as well as determine the type of support they need.

#### What are the impacts of the ministerial decision on the UAE's industrial sector?

The decision has regulatory purposes and aims to establish a comprehensive and reliable industrial database to enable the ministry to achieve its objectives of boosting the sector's contribution to GDP and supporting the shift to technology-based industries. The collected information will feed into a scientific analysis that will help suppliers and manufacturers understand the status quo in the industrial sector, areas of development, and ways to contribute to local, regional, and international trends.

## **INVITATION TO ENGAGE**

Follow, Tag and Mention our accounts on Instagram, Twitter, Facebook and LinkedIn

@MoIATUAE

Engage with your audiences and encourage them to post their own content using the hashtags:

#industrialcensus

#MakeitintheEmiraes

to be featured on @MoIATUAE channels



#### **SAMPLE POSTS**

#التعداد\_الصناعي، وهو مشروع تقوده #وزارة\_الصناعة\_والتكنولوجيا\_المتقدمة، بالتعاون مع المركز الاتحادي للتنافسية والإحصاء وسلطات الترخيص المحلية، بهدف تطوير قاعدة بيانات مركزية للشركات الصناعية في #الإمارات

يستهدف #التعداد\_الصناعي إنشاء قاعدة بيانات صناعية شاملة وموثوقة، لتمكين الوزارة من تحقيق أهداف القطاع الصناعي في الدولة، ودعم جهود التحول نحو الصناعات التكنولوجية، على أساس استشراف المستقبل



